

Celebrating the contributions of women-owned small businesses

October is National Women's Small Business Month

Did You know?

- The United States ranks first for female entrepreneurship, compared to 17 other countries, <u>according to a 2013 study</u>.
- According to the <u>U.S. Census Bureau's 2007 Survey of Business Owners</u>, women owned 7.8 million businesses and accounted for 28.7% of all businesses nationwide.
- There was a 20.1% increase of women-owned businesses between 2002 and 2007, according to the <u>U.S.</u> Census Bureau's 2007 Survey of Business Owners.
- Women-owned firms represent one of the fastest growing segments of the economy, experiencing growth at 44%, twice as fast as men-owned firms, according to a <u>study</u> by the Economic and Studies Administration (ESA) within the U.S. Department of Commerce.
- Based on 2007 data, women-owned firms are generally small businesses by default as <u>6.9 million</u> women-owned firms had no employees, and those who did, on average, employed <u>slightly more than 8</u> workers.
- The ESA <u>reported</u> that "the number of minority women-owned businesses increased faster than non-minority women-owned businesses, with minority women accounting for more than half of the increase in women-owned businesses."
- According to the <u>Small Business Administration (SBA)</u>, in FY 2012 women-owned small businesses were awarded \$16.2 billion in prime federal contracts.
- In FY 2012, women-owned small businesses received over \$2.6 billion in loans guaranteed by the SBA.
- A <u>study by the National Women's Business Council</u> found that patent and trademark ownership by women, vital to growing businesses, has increased. For example, "the number of patents granted to women increased by approximately 34.72% from 2009 to 2010." Additionally, the percentage of trademarks granted has increased from "16.5% in 1980 to more than 33% in 2010."